

**USGA Product Priorities for 2018**

The USGA’s GHIN product suite is focused on:

- Providing Golfers, Associations and Clubs with an industry leading experience for the delivery and management of the USGA Handicap system.
- Providing best-in-class tools necessary to operate golf tournaments and events

Products suite to support this mission:

- USGA Admin Portal
- USGA Course Ratings
- USGA Golfer Products: GHIN.com, GHIN App and Kiosk
- USGA Tournament Management
- USGA Data Services

**2018 Features to be Enhanced**

- Redesigned Golfer products to encourage score posting and higher engagement with the Handicap System
- Data: Clean, secure and golfer accepted usage terms. This data will be used to power golfer segmentation and communication templates to engage current golfers in the handicap system.
- Reliable online Tournament Management solution featuring new functionality for clubs such as leagues and multiple scoring formats

**2018 Features to be Decommissioned**

- A CRM to support activities outside of retaining and attracting new golfers to the handicap system (Command and Microsoft CRM).
- Club Billing Services (eClubhouse and manual club bills)
- Club website generation (eClubhouse)
- \*eGolfer product will be decommissioned, but similar functionality will be available in the new Golfer products.

**USGA Tournament Management Update**

2017	Count	Total	%
SRGAs loaded	69	84	82%
Clubs loaded	10,065	~12,000	84%
Clubs activated	2,413	10,065	24%
Clubs upgraded to TM Club Premium	100	2,413	4%

April Release

- Scoring station mode of mobile app
- Ability to remove handicap and net columns on scorecards
- When players are tied after current round, use current round tee time to order players for next round pairings
- Enhancements to spreadsheet composer to export all needed tournament results (e.g. multiple rounds, aggregate score, etc.)

May Release

- Further enhancements to pairing management for multi-wave, multi-course, multi-tee, multi-day events
- Tees by gender
- Show next round tee times when current round complete
- Display under par rounds and totals in red
- Ongoing development of Report Composer (sorting and filtering)

2017 Road Map

2017	Q1			Q2			Q3			Q4		
Golfer Profile												
SRGA Player & Event Registration												
Commerce												
Members Programs												
Team Matches												
Season Points												
Continious Development & Enhancements												

Course Ratings Update

Version 1.2 Released

- What's included:
- Linked Tee Sets and Ratings
- Locked Pending Ratings
- Minor User Interface Improvements
- Tee Summary View on Holes Tab
- Upgrade to Layout of Ratings Tab

Support Reminders:

- Webinar recording available
- User Guide
- Training Videos

**USGA Admin Portal – 2018 Changes**

Email Requirement - In 2018, each golfer will be required to have an email address in their profile in order to ensure data security and privacy.

- Current state as of golfer information 4/1/17
- Number of unique golfers on GHIN: 1,922,241 million
- Number of unique valid emails: 1,296,136
- Our goal in 2017 is to get the remaining 33%

Beginning May 1 the USGA will start the following initiatives:

- Messaging on GHIN.com asking golfers to update their profile
- Icon on Mobile app - for SRGAs who are not actively using the banner add on the mobile app, we will have the option for the golfer to click on the banner and update their email address.
- GHP Golfer (Kiosk) email update request
- Tools and information to help SRGAs gather emails from their members

- Request from GHIN Support: [ghinsupport@usga.org](mailto:ghinsupport@usga.org)
- Excel file of golfers within your association who you do not have an email address on file.

List will contain:

- Golfer GHIN #
- First and Last Name
- Mailing address (if available)
- Club and Service #

- Excel file of golfers within your SRGA who share an email address.

List will contain:

- Golfer GHIN #
- First and Last Name
- Email address
- Club and Service #

**eClubhouse & eGolfer**

- At the end of 2017, eClubhouse & eGolfer products will be decommissioned
- Recommend that you begin to communicate this to your eClubhouse users, especially those who rely on the service for membership renewal.
- Clubs should plan to use an alternative method for taking in new member applications and renewing existing golfer memberships in 2018.
- Any data a club who wishes to retain (photos, news items, event information) should be exported by the club prior to December 31, 2017.

## USGA Billing

For USGA billing purposes golfers will be identified into 2 groups: Juniors and Standard

- A Junior is anyone under the age of 19 (when the junior turns 19, they will become eligible for USGA billing on their annual membership date)
- USGA will continue to bill each SRGA per GHIN ID (golfer profile)
- Billing for Standard members will be an annual per golfer per year charge (rolling calendar)
- The USGA will no longer bill for active golfers per revision.

## Club Billing

- The USGA will no longer support club billing.
- Will have the ability to retrieve a golfer count on self-identified date and listing of golfer names.

## Services within a Club

Services will be removed from the club data structure. All Players will be considered part of a single Club. A Club will now have a single profile for attributes such as address (i.e. physical, billing), Handicap Chair, and licensing.

- Considerations for organizing Services into a singular Club:
  - A Club name will be derived from the lowest active Service in GHP Association
  - Club address (i.e. mailing, UPS, and billing) will be derived from addresses within the lowest active Service in GHP Association
  - All golfers within services under a single club number in GHP Association will be merged into one roster.
- Clubs will have the ability to organize golfers into Golfer Groups using specific criteria such as gender and age.
- Groups can be identified by unique alpha/numeric values and derive reports on those group members.
- Golfer Groups are not required for a Club.
- Think of Golfer Groups as what you know today as Print Groups.

## 18 & 9 Hole Handicap Index

All golfers will have a single profile for both an 18 and 9 Hole Handicap Index.

Considerations for golfers who currently have a 9 Hole Handicap Index in GHIN

- Golfers in GHIN legacy with a 9 Hole Handicap Index will have their complete scoring record loaded with 9 hole scores being combined. An 18 & 9 Hole Handicap Index will be displayed for these golfers.
- Players in GHIN legacy with a 9 Hole and 18 Hole Handicap Index will need to be identified and merged.